



GOOGLE BUSINESS PROFILE PERFORMANCE REPORT

ADNOC EV CHARGER LOCATIONS

Google Search & Google Maps Performance

United Arab Emirates | January – August 2025 vs. January – August 2026



46
EV CHARGER
LOCATIONS
ACROSS THE UAE



**KEY
PERFORMANCE
PERIOD**



STRONG GROWTH IN DIGITAL VISIBILITY AND ENGAGEMENT

ADNOC EV's Google Business Profile data shows a strong and sustained increase in digital visibility and customer engagement across its 46 EV charger locations in the UAE, comparing January–August 2026 with January–August 2025.

PERFORMANCE AT A GLANCE (JANUARY – AUGUST 2026 vs. 2025)



**TOTAL
IMPRESSIONS**

+91.5%
INCREASE

33,750
AVG. / MONTH
JAN – AUG 2025

64,642
AVG. / MONTH
JAN – AUG 2026



**SEARCH
IMPRESSIONS**

+41.1%
INCREASE

9,461
AVG. / MONTH
JAN – AUG 2025

13,347
AVG. / MONTH
JAN – AUG 2026



**GOOGLE MAPS
IMPRESSIONS**

+111.2%
INCREASE

24,290
AVG. / MONTH
JAN – AUG 2025

51,295
AVG. / MONTH
JAN – AUG 2026



**TOTAL
CLICKS**

+22.2%
INCREASE

5,168
AVG. / MONTH
JAN – AUG 2025

6,315
AVG. / MONTH
JAN – AUG 2026



CALL CLICKS

+28.1%
INCREASE

100
AVG. / MONTH
JAN – AUG 2025

129
AVG. / MONTH
JAN – AUG 2026



**DIRECTIONS
REQUESTS**

+22.2%
INCREASE

5,014
AVG. / MONTH
JAN – AUG 2025

6,124
AVG. / MONTH
JAN – AUG 2026



**WEBSITE
CLICKS**

+14.8%
INCREASE

54
AVG. / MONTH
JAN – AUG 2025

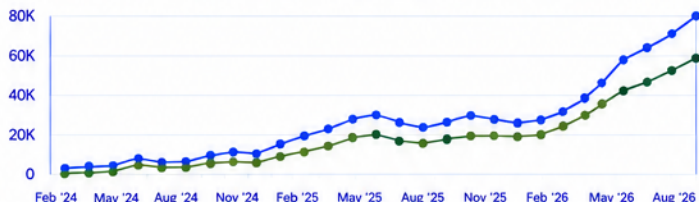
62
AVG. / MONTH
JAN – AUG 2026



PERFORMANCE TREND OVER TIME

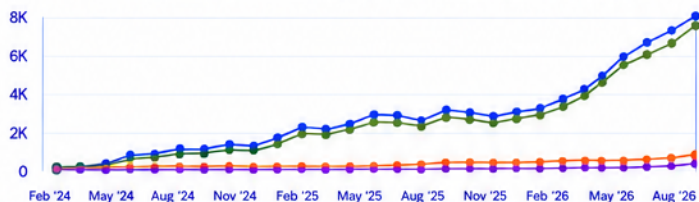
GOOGLE VISIBILITY (IMPRESSIONS)

— Total Impressions — Google Maps Impressions



CUSTOMER ACTIONS (CLICKS)

— Total Clicks — Direction Requests — Website Clicks — Call Clicks



KEY INSIGHTS



Total Impressions increased by 91.5%, driving significantly greater visibility across Google Search & Maps.



Google Maps Impressions grew by 111.2%, more than doubling year over year and confirming Maps as the primary driver of local visibility.



Search Impressions increased by 41.1%, showing stronger presence in Google Search results.



Total Clicks increased by 22.2%, with 97% of customer clicks in 2026 coming from direction requests – high-intent users navigating to charger locations.



Call Clicks increased by 28.1%, indicating more direct customer enquiries.



Direction Requests increased by 22.2%, reinforcing the importance of accurate and visible Google Maps listings.



Website Clicks increased by 14.8%, showing growing online engagement.



MORE VISIBILITY. MORE DRIVERS. A CLEANER UAE.

ADNOC EV's 46 charger locations are reaching more people, driving more navigation and supporting UAE's journey towards a more sustainable future.



+91.5%
TOTAL
IMPRESSIONS



+41.1%
SEARCH
IMPRESSIONS



+111.2%
MAPS
IMPRESSIONS



+22.2%
TOTAL
CLICKS



+28.1%
CALL
CLICKS



+22.2%
DIRECTIONS
REQUESTS



+14.8%
WEBSITE
CLICKS



LocalKnowledge
DIGITAL LOCATION MANAGEMENT



getfound@localknowledge.ae



localknowledge.ae

Your Digital Location
Management & Local SEO
Growth Partner.